

Socialization of Universitas Syiah Kuala Community Service Program (KKN Program) at Universiti Malaysia Terengganu

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Abstract

This international service aims to disseminate information about the Community Service Program at Syiah Kuala University to Universiti Malaysia Terengganu (UMT) Malaysia lecturers and students. The socialization method is carried out by presenting and discussing with all the participants present at the event. The service results show an increased understanding of the Community Service Program (KKN Program) USK. This activity needs to be carried out continuously and properly programmed in the future so that the USK KKN program is better known in other countries.

Keywords: KKN USK Program, FEB USK, UMT Malaysia

INTRODUCTION

The Decree of the Minister of Education and Culture, which directed the "Kampus Merdeka" or Independent Campus program, resulted in various new lecture activities (Siregar et al., 2020). Eight learning activities related to the Kampus Merdeka can be carried out, including village development (Priatmoko & Dzakiyyah, 2020). Village development activities by tertiary institutions are generally reflected in the "Kuliah Kerja Nyata (KKN)" or Community Service Program (Gustina et al., 2019). The Kuliah Kerja Nyata (KKN) Program is a student community service activity with a cross-scientific and sectoral approach at certain times and regions in Indonesia (Directorate General of Higher Education, 2023). The implementation of KKN activities usually lasts one to two months and occurs in village-level areas. Before students are placed at the Community Service Program location, students will be given a briefing on what they will do at the Community Service placement location.

Students will carry out programs while in the village, which include: (1) the main program, where activities are carried out according to the disciplines of each student; (2) supporting programs whose activities are carried out outside of student disciplines; (3) additional programs which include partner programs, support programs, which help other student main programs and special programs which are group programs where this particular program is an activity that benefits the community.

The Directorate General of Higher Education in Indonesia has required every tertiary institution to carry out KKN as an intracurricular activity that combines the three pillars of higher education: education, research, and community service. This program teaches a form of education by providing learning experiences to students amid community life by helping solve community problems based on the scientific competence of each KKN participant.

Syiah Kuala University (USK) is one of the tertiary institutions in Indonesia that organizes the KKN program as a part of the curriculum that undergraduate students must implement. The KKN program at USK consists of several types: Regular KKN program, Thematic KKN program, GNRM KKN program, Collaborative KKN program, and International KKN (<https://kkn.usk.ac.id/>). Concerning the KKN

Guidelines of the Ministry of Education, Culture, Research and Technology (Kemendikbud Ristek), Syiah Kuala University carries out various KKN activities related to the tri dharma of higher education, which consists of education/teaching, research, and community service.



Picture 1. KKN Universitas Syiah Kuala

The KKN program carried out by each tertiary institution, including Syiah Kuala University (USK), varies depending on the related scientific disciplines and the community's needs from the intended area as the location for the KKN implementation. As one of the forms of community service, KKN serves to help the community in solving problems faced by everyday people, ranging from minor problems to complex problems that occur in the community (Khusniah, 2017). Solving problems that are solved is not a momentary solution or just for the near future, but the troubleshooting provided is pursued on an ongoing basis (Anwas, 2011).

Through community service activities for the 2022 Development Economics Program (EKP) of the Economics and Business Faculty of Syiah Kuala University in Malaysia, the USK Community Service Program was socialized to local university students, one of which was at Universiti Malaysia Terengganu (UMT). The socialization of the USK KKN program is an introduction and learning activity related to the Real Work Lecture Program (KKN) at Syiah Kuala University for students who are members of student organizations at Universiti Malaysia Terengganu (UMT). The purpose of implementing this student organization socialization activity is to introduce the KKN USK program to students at UMT and build networks between campuses.

METHOD

The socialization activity for the USK KKN Program is an introduction to one of the tridharma activities for students and student organizations at Universiti Malaysia Terengganu (UMT). This socialization was carried out to introduce further the USK KKN programs and activities, their goals, vision, and mission, as well as provide an opportunity for UMT students to get to know more about the KKN programs and activities that have been carried out by USK students, especially students of the Development Economics Program when carrying out KKN activities. This socialization activity was attended by lecturers and students from both Syiah Kuala University and Universiti Malaysia Terengganu (UMT).

In this activity, the method was through presentations made directly at the Universiti Malaysia Terengganu Campus. EKP Lecturers and Students present in stages, including an introduction to the

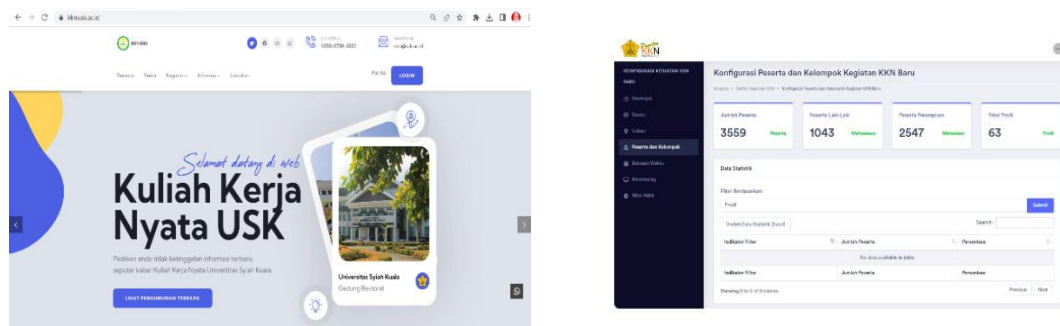
KKN program, USK KKN procedures, and processes by the USK KKN advisory lecturer. This was followed by explaining various academic and student activities and assignments from EKP students.

RESULTS AND DISCUSSION

Lecturer and student service activities in socializing the KKN USK program to lecturers, students, and student organizations at Universiti Malaysia Terengganu were carried out by presenting information related to the USK KKN program and activities during the KKN implementation by USK students. This activity is intended to introduce the USK KKN program and provide other related information. The stages of socialization are as follows:

1. Introduction to the Kuliah Kerja Nyata (KKN) Program at Syiah Kuala University.

The EKP lecturer introduced the KKN USK program to representatives from Universiti Malaysia Terengganu. The programs introduced included Regular KKN, Thematic KKN, GNRM KKN, Collaborative KKN, and International KKN Program. The KKN USK management method developed by Pusat Pengembangan dan Pelaksanaan Kuliah Kerja Nyata (P3KKN) through <https://kkn.usk.ac.id> was also socialized in this activity.



Picture 2. Management of the KKN USK Program through <https://kkn.usk.ac.id>

2. Information dissemination related to the KKN USK Program

The EKP lecturer conveyed information related to the implementation of KKN activities. Information disseminated related to KKN registration guidelines, filling out forms that KKN participants must complete, the coordination process with KKN target areas, determining field supervisors, and some information related to other technical activities, such as student debriefing.



Picture 3. Dissemination of the KKN USK Program

3. Socialization of Activities and Academic Tasks of the KKN USK Students.

EKP students shared their experiences in various activities while carrying out the KKN program. Based on their knowledge, students determine the activities that will be carried out during the implementation of KKN. Guided by field supervisors, students carry out activities during the KKN in their area. Coordination with the community and authorities in the local area is also an important point to be explained.

Furthermore, students socialize about their assignments and the required reporting during the KKN activities. Some of the reports socialized included activity proposals, the KKN Logbook, and the final report on the implementation of the KKN. These reports explain various activities that include elements of the tri dharma of higher education, namely education and teaching, research and development, and community service.



Picture 4. Socialization of Activities and Academic Tasks of the KKN USK Students

4. Question and Answer Session.

A question-and-answer session was given to socialization participants from Universiti Malaysia Terengganu. In this session, the participants asked many questions about KKN implementation, KKN coordination, student activities, and related tasks. Great interest and attention were seen from the many questions and suggestions, which were also helpful for the service team. Besides that, the USK service team consisting of lecturers and EKP students, tried to answer all questions as well as possible.

CONCLUSION

Through community service activities at Universiti Malaysia Terengganu (UMT), lecturers and students of EKP FEB USK have conducted socialization about the University of Syiah Kuala Kuliah Kerja Nyata (KKN) program. Various KKN USK programs were explained in this activity, and lecturers provided information related to USK KKN as coaches. Meanwhile, students provide socialization of academic activities and assignments that must be completed while implementing KKN.

To introduce the Kuliah Kerja Nyata (KKN) program to universities abroad, it is necessary to hold more outreach programs on other campuses. The goal is that the introduction of the KKN USK program can be known by more parties, as well as the benefits provided by the program.

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